

# EXPERT BOUNTY PROGRAM

Rocket DAO

Decentralized Fundraising Platform

# Table of contents

<b><u>Inrtoduction</u></b>	3
<b><u>What is Rocket DAO?</u></b>	4
<b><u>How it works?</u></b>	5
<b><u>Who are Rocket DAO experts?</u></b>	6
<b><u>What has already been done for the development of the Rocket DAO Expert Community?</u></b>	8
<b><u>Rocket DAO Methodologies</u></b>	9
<b><u>Expert Activities Remuneration</u></b>	11
<b><u>Bounty Program</u></b>	12
<b><u>What are the benefits of the System?</u></b>	15
<b><u>How to join our Community?</u></b>	16

# Introduction

The purpose of this document is to announce the Bounty Program started on the Rocket DAO platform in order to remunerate some of its active participants (experts) for contributing to the development of the platform and promotion of the Rocket DAO Expert Community worldwide.

# What is Rocket DAO?

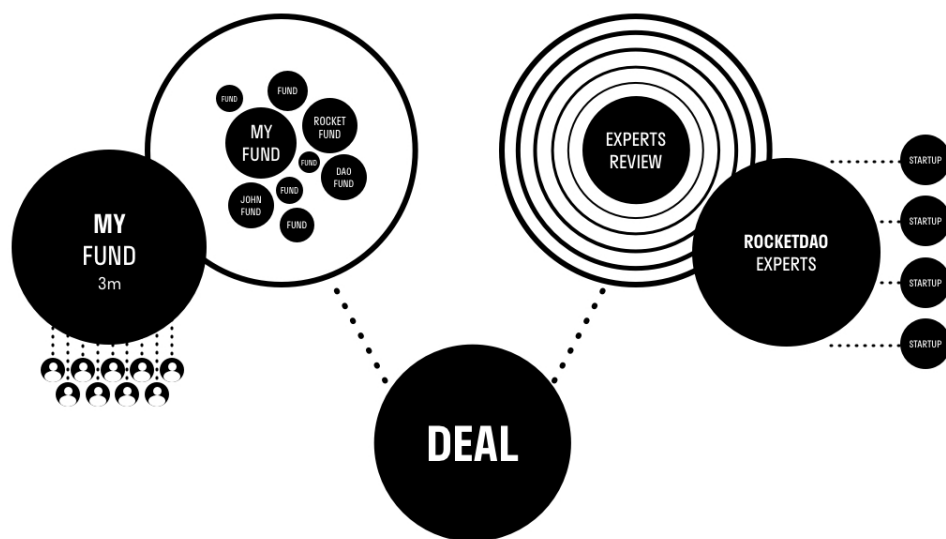
Rocket DAO is a **decentralized fundraising platform where innovative startups get wise funding and financial support**. DAO paradigm creates a new model for safe and effective interactions between project teams, backers/investors, and experts what enables the creation and launch of successful tokenized startups.

Startups suggest their projects for funding, experts evaluate them according to the developed methodologies and investors allocate funds while ensuring the risks are kept at a minimum thanks to experts' input.

# How it works?

Rocket DAO is a platform where all necessary tools for creating a quality product and its further market launch are presented in a convenient form.

Here is the visualization of the interactions between investors, experts, and startups on Rocket DAO platform.



All the steps a project needs to undertake in order to attract financing are described below:

1. A startup team registers on our platform and confirms its readiness to attract financing, now it is displayed in our startup sandbox;
2. When one of the investing pools gives positive feedback on the project's idea this startup pays a fixed sum to the expert team so that the procedure of the project's evaluation could begin;
3. The Startup fills in the necessary forms with data concerning its activities, a randomly chosen analyst verifies these data;
4. An Expert evaluates the work of an analyst and the project as a whole using methodologies developed for the platform;
5. Expert decides if the project corresponds to the investing round it applies to and gives his personal rating to the startup;
6. Investors make their decision and invest in the project; experts, methodologists, and analysts receive their interests of the raised through RocketDAO funds.

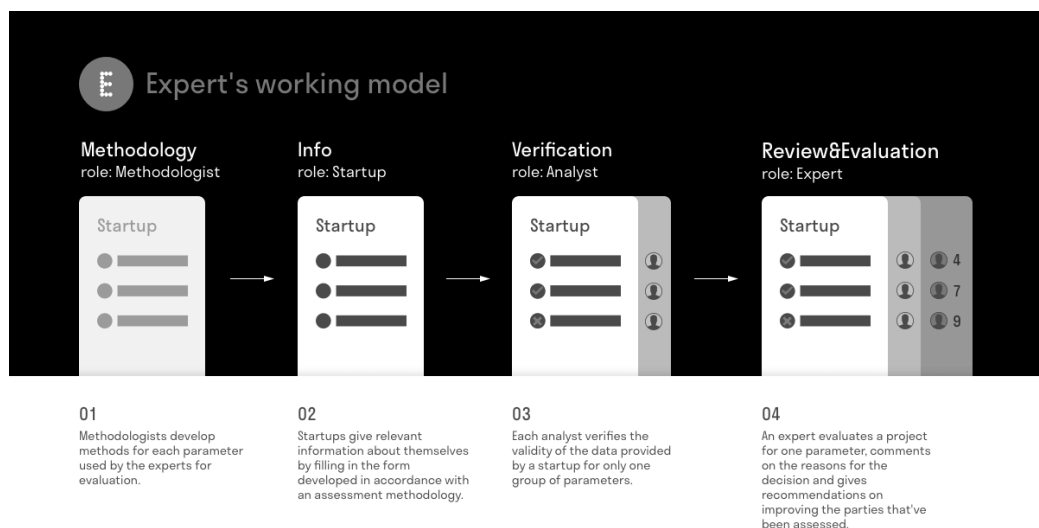
# Who are Rocket DAO experts?

The main purpose of the expert community is to improve the quality of projects that are looking for crowdfunding and to increase percentage of successful projects thanks to experts' hands-on assistance.

We divided our expert community into three groups according to the **role performed** on the platform:

- **Methodologists:** create methodologies for the project's evaluation according to a predetermined set of parameters. They receive remuneration each time a methodology is used, so it actually turns into a passive source of income;
- **Analysts:** collect and verify data provided by a startup and make a conclusion if the information available is reliable enough;
- **Experts:** are those who evaluate projects using methodologies provided by Rocket DAO Expert Community. They assess startups, give recommendations for improvements and provide investors with this report.

As such, the platform implies the following sequence of interaction:



# Roadmap of the Rocket DAO Expert Community

Here are the steps according to which our expert platform will be developed in the nearest time.

**JUNE 2018** - Formation of the expert community pool.

**AUGUST 2018** - Development of the first set of methodologies.

**SEPTEMBER 2018** - Development of the evaluation forms.

**OCTOBER 2018** - Approbation and correction of the evaluation forms, declaration of the set of rules for project evaluation.

**NOVEMBER 2018** - Making the process of project evaluation automatic.

**DECEMBER 2018** - Making the process of project evaluation automatic.

**FEBRUARY 2018** - Active expert community: 1000 experts registered and involved in the activities within our platform.

This plan is strictly followed by our team, below you can find links to the recent results!

# What has already been done for the development of the Rocket DAO Expert Community?

In order to organize the work of the expert community, we determined a set of parameters which seem to us very important for the **project's evaluation**,

These parameters include:

## Product

1. Project's product
2. Technologies, smart contracts

## Business-model

1. Business-model
2. Market size
3. Tokenomics
4. Assets. Resources
5. Promotion

## Team

1. Project team

## Security

1. Legal
2. Risks

**Our purpose is to develop usable methodologies** for the startups' evaluation according to these parameters. Later these parameters will be used for the evaluation of new projects by analysts and experts. All these parameters will be provided with maximum 5 methodologies for their evaluation. It gives an expert who will have to choose a methodology for a specific startup even more freedom what will raise a chance to find the best corresponding to the project's needs evaluation method.

Please note the following **rules** we decided to set in order to organize the functioning of the Expert Platform:

1. Each parameter may have not more than 5 methodologies for its evaluation;
2. Experts and analysts are always randomly chosen - it guarantees the absence of collusion between experts and startups what makes the investment process a more trusting and transparent one;
3. Total evaluation team for one project includes: 10 experts. 10 methodologists and 10 analysts - this provides truly independent high-quality expert analysis of a particular project ;
4. Experts may fix their forecasts about the project's perceptiveness in the Rocket blockchain, correctness of this analysis influences expert's rating (what affects the number of evaluation requests he/she receives and sets the power of the "voice" while voting for any updated of the platform).



# Rocket DAO Methodologies

Below you can find **the first developed methodologies** for a predetermined set of parameters for project evaluation.

## 1. Team Potential

The first methodology was prepared by **Sergei Lavrinenko**, this document provides us with a complete guide for a startup's team potential evaluation.

[Link](#)

## 2. Marketing and PR

The author of the second methodology **Alexander Drobyshovski** made his accent on the issues dedicated to PR and Marketing evaluation.

[Link](#)

## 3. Resources and Assets

Project's resources and assets are evaluated in the third Rocket methodology, proudly and thoroughly developed by **Stanislav Dzhambazov**.

[Link](#)

## 4. Tokenomics

One more methodology created by **Sergei Lavrinenko** was dedicated to tokenomics analysis issues.

[Link](#)

An alternative methodology for tokenomics evaluation was prepared by Inga Gicheva and **Alexander Grablevski**.

[Link](#)

## 5. Technology level

**Henadzi Koltun** designed a complete guide for the blockchain project's technology level evaluation.

[Link](#)

## 6. Market

**Dominik Franek** (our expert from the Czech Republic) did a good job and prepared a methodology for the project's market evaluation.

[Link](#)

## 7. Risks

Another excellent paper was made by **Sergey Mikhailov**. Having carried out the necessary research he developed a methodology for the risk parameter evaluation.

[Link](#)

And so did **Valery Kot**. Here is the [link](#) to the alternative methodology for the risks analysis.

## 8. Product

Our appreciated methodologist **Andrei Kuryan** developed two methodologies for our platform. One of them was prepared in order to evaluate a project's product.

[Link](#)

## 9. Business model

The second methodology by **Andrei Kuryan** explains how to assess the project's business model.

[Link](#)

## 10. Legal Risks

A rather difficult but rather important issue - legal risks - is covered in the methodology of **Vsevolod Sanshuk**.

[Link](#)

# Expert Activities Remuneration

DAO is a perfect model for creating economic stimuli for its participants. In order to guarantee remuneration of the work of an expert on our platform we developed the following scheme.

**Each project gives the remuneration of 5,000 \$ in ROCKs** for audit by the expert Rocket DAO community. This money is distributed as follows:

- analyst team gets 35%;
- experts team gets 50%;
- methodologists team get 15%.

Taking into consideration the fact that one project requires 10 methodologists (for 10 evaluation parameters), 10 analysts (for data verification relevant for each parameter) and 10 experts (making final decisions on each parameter) all members receive:

- 1 analyst gets 175 \$;
- 1 expert gets 250 \$;
- 1 methodologist gets 75 \$.

Each **project distributes 2% of raised** through RocketDAO **funds** amongst the experts that provided an audit for the project in the following proportion:

- analyst team gets 0.7%;
- experts team gets 1%;
- methodologists team get 0.3%.

# Bounty Program

**01 September 2018 - 01 September 2019**

Our platform is actually nothing without experts on it. That is why we decided to develop a system of remuneration for their contribution to the development and promotion of Rocket DAO.

Below are described the activities we suggest to perform and a sum of remuneration we are ready to pay for each.

## Development

Expert Activities	Criteria	ROCK Price	Comments
<b>Development of one methodology</b>	The methodology must be designed following these <u>requirements</u> . Each parameter must have a certain set of indicators for evaluation.	<b>1000 ROCKs</b>	
<b>Review of one methodology</b>	<p>Review must answer the following questions:</p> <ol style="list-style-type: none"> <li>Does this methodology properly evaluate the project for the parameter it has been developed for?</li> <li>Is this methodology a realizable one?</li> <li>What should be done to make this methodology even more precise?</li> </ol> <p>Review is to be published in the <u>Rocket DAO Expert Forum</u>. Any articles, videos and so on prepared on the ground of the review are remunerated as well (additionally).</p>	<b>50 ROCKs</b>	Three first reviews for one methodology are remunerated only.
<b>Development of one evaluation form for one methodology</b>	<p>This evaluation form must include:</p> <ol style="list-style-type: none"> <li>A form which a startup fills in with the required data;</li> <li>A form for verification of the data and a form for adding missing information (for analysts);</li> <li>A form for an expert (to set scores and calculate the results of the evaluation process);</li> <li>A form summing up all the data provided to investors.</li> </ol> <p>These forms must be prepared in Google Sheets or Google Forms.</p> <p>Links to the Forms are to be published in the relevant <u>Forum threads</u> on the Platform.</p>	<p><b>300 ROCKs - for the development of a Form;</b></p> <p><b>600 ROCKs - for the well developed usable Form;</b></p>	Maximum 3 evaluation forms for one methodology for one parameter will be remunerated.
<b>Data collection of one project for one methodology</b>	<p>This task includes:</p> <ol style="list-style-type: none"> <li>Filling in the Forms for verification of the data provided by a startup;</li> <li>Filling in the feedback form sharing opinion on the usability of the Form.</li> </ol> <p>Filled Data verification Forms and Feedback Forms are to be published in the relevant <u>threads of the Forum</u>.</p>	<b>150 ROCKs</b>	Three first filled in Verification Forms will be remunerated only.
<b>Evaluation of the project for one parameter using an Evaluation Form</b>	<p>To complete this you have to:</p> <ol style="list-style-type: none"> <li>Fill in an Expert Evaluation Form using data provided by a real project;</li> <li>Filling in the feedback form sharing opinion on the usability of the Methodology.</li> </ol> <p>Filled in Evaluation Forms and Feedback Forms are to be published in the relevant threads of the Forum.</p>	<b>100 ROCKs</b>	Permanent expert activity.

## Promotion

Promotion Activities	Criteria	ROCK Price	Comments
<b>Article: methodology evaluation</b>	<p>This article should include assessment of the pros and cons of the methodology and give recommendations for its improvements.</p> <p>The article is to be published on the relevant <a href="#">Rocket DAO Expert Forum threads</a>.</p>	<b>100 ROCKs</b>	One person is allowed to write not more than 5 articles.
<b>Article: Presentation of the Advantages of Rocket DAO methodologies in comparison with other evaluation approaches</b>	<p>This article should provide a detailed analysis of a Rocket DAO methodology and description of its strengths and weaknesses as well as recommendations for improvements.</p> <p>The article is to be published on the external platforms: social networks, personal blogs and so on.</p>	<b>150 ROCKs</b>	One person is allowed to write not more than 5 articles.
<b>Article: Presentation of a methodology</b>	<p>This article should be prepared by the author of the methodology and provide description of the strengths and benefits of the methodology in comparison with other approaches to projects' evaluation (with all necessary links).</p> <p>The article is to be published on the external platforms: social networks, personal blogs and so on.</p>	<b>150 ROCKs</b>	One person is allowed to write not more than 5 articles.
<b>Article: Demonstration of the use-cases of a methodology</b>	<p>This article should describe a concrete use-case of the methodology for the evaluation of a real project. It is necessary to make a conclusion of the perceptiveness of the project and provide recommendations for its improvements.</p> <p>The article is to be published on the external platforms: social networks, personal blogs and so on.</p> <p>A copy of the article is to be published as well on the <a href="#">Rocketdao.expert Forum</a>.</p>	<b>200 ROCKs</b>	One person is allowed to write not more than 5 articles.
<b>Video: Presentation of a methodology by its author</b>	<p>In this video an expert should describe all advantages of using his methodology in comparison with other approaches.</p> <p>This video is to be published on external video-hostings.</p>	<b>250 ROCKs</b>	One person is allowed to write not more than 5 articles.

# What are the benefits of the System?

These activities will help us **involve as more experts as possible** in the activities within the platform what will **make our community stronger** and stronger day by day changing traditional paradigms about dishonest bribable experts serving non-investor interests.

## So what are the benefits of participation in the Bounty Program?

- Collaboration of our experts provides them with the ability of knowledge sharing and expertise growing;
- Development of the platform with the help of the community makes helps us release only needed updates;
- All actions described above will help us boost the project and promote information all around the world;
- These set of activities allows our expert have an extra source of revenue.
- Only together we will make Rocket DAO a perfect place to monetize expertise using perfect startup evaluation methodologies while investors will receive a unique toolkit for making their investments safer.

# How to join our Community?

In order to **become a part of a powerful international expert ecosystem** you have to:

1. Register on our Expert Platform: <https://rocketdao.expert/>
2. Fill in the required data about you and your expert fields
3. Join expert telegram chat: <https://t.me/rocketdaoexpert>
4. And wait for an e-mail with a detailed guide list from our community manager Caroline (or message her via [caroline.rynkevich@rocketdao.expert](mailto:caroline.rynkevich@rocketdao.expert))

**Do not lose a chance to monetise and develop your expertise boosting innovations based on blockchain technology!**